



## SOURCES OF INFORMATION RELEVANT TO CANCER AWARENESS AND EARLY DIAGNOSIS



### Epidemiological/Population Data

Cancer Commissioning Toolkit  
([www.cancertoolkit.co.uk](http://www.cancertoolkit.co.uk))  
National Cancer Information System  
([www.ncin.org.uk/ncis](http://www.ncin.org.uk/ncis))  
National Cancer e-Atlas  
([www.ncin.org/eatlas](http://www.ncin.org/eatlas))  
Cancer Waits Database  
Regional Cancer Registries  
Regional Public Health Observatories  
([www.apho.org.uk/default.aspx](http://www.apho.org.uk/default.aspx))  
Screening Units  
Cancer Network Baseline Assessments  
(2009, available from networks)  
Local authority Joint Strategic Needs  
Assessment  
([www.dh.gov.uk/en/Managingyourorganisation/JointStrategicNeedsAssessment/DH\\_086692](http://www.dh.gov.uk/en/Managingyourorganisation/JointStrategicNeedsAssessment/DH_086692))

### Awareness Data

National CAM Survey  
([www.dh.gov.uk/en/Publicationsandstatistics/Publications/PublicationsPolicyAndGuidance/DH\\_108749](http://www.dh.gov.uk/en/Publicationsandstatistics/Publications/PublicationsPolicyAndGuidance/DH_108749))  
Local CAM Surveys (many areas completed CAM surveys in 2009, data available directly or from [www.data-archive.ac.uk](http://www.data-archive.ac.uk))  
Bespoke awareness surveys:  
(site-specific CAMs – results available on [www.naedi.org](http://www.naedi.org) in April 2010)  
Project-specific surveys (e.g. Tameside survey)

### Tools for Information Gathering

Focus group topic guides  
National – available at [www.naedi.org](http://www.naedi.org)  
Local – many areas have gathered relevant data and would be happy to share topic guides, surveys or other tools.

### Research Information

Diagnosing Cancer Earlier Supplement of the British Journal of Cancer  
([www.nature.com/bjc/journal/v101/n2s/index.html](http://www.nature.com/bjc/journal/v101/n2s/index.html))  
Help seeking and delay literature – key insights (see 'Reviewing existing knowledge and current practice' tools)

### Examples of Practice

NSMC ShowCase  
([www.nsmcentre.org.uk/showcase-case-studies.html](http://www.nsmcentre.org.uk/showcase-case-studies.html))  
NAEDI website  
([www.naedi.org](http://www.naedi.org))  
Cancer Networks

### Qualitative Information

National CR-UK/DH qualitative research  
(available from [www.naedi.org](http://www.naedi.org) in April 2010)  
Local focus group research  
Healthy foundations segmentation and insights